

# VENKATA DURGA PRASAD SUNKARA (DP)

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Ellicott City, MD | 410-300-3867 | dp@contactdp.com | <http://www.contactdp.com>

## IT STRATEGY & BUSINESS PARTNERSHIP LEADER

### Governance | Modernization | Scalable Delivery | PMP

Strategic IT leader with 20+ years of experience driving enterprise transformation, aligning IT initiatives with business goals, and delivering measurable outcomes. Proven ability to partner with C-suite executives, shape IT investment strategies, and lead cross-functional teams to improve operational efficiency and scalability. Experience supporting nonprofit, public sector, and regulated industry organizations, aligning IT solutions with mission-driven and compliance-focused objectives.

## LEADERSHIP HIGHLIGHTS

- Advised senior stakeholders and executives on IT strategy and roadmap development
- Led cross-functional teams delivering enterprise-scale solutions across complex, multi-stakeholder environments
- Drove process optimization, governance, and system modernization initiatives
- Managed multiple concurrent projects and IT investments aligned with business priorities
- Fostered collaboration between business and IT to improve operational efficiency and outcomes
- PMP-certified with a strong foundation in governance, structured delivery, and execution of enterprise-scale initiatives.

## CORE COMPETENCIES

IT Strategy & Roadmaps | Business & IT Alignment | Stakeholder Engagement | Demand Management | Business Process Optimization (BPM) | PMO Leadership | Digital Transformation | Change Management | Team Leadership | Vendor & Offshore Management

## PROFESSIONAL EXPERIENCE

### NOAA Fisheries (NMFS) – Technical Lead, Enterprise Applications

Apr 2020 – Present | Silver Spring, MD

- Partner with federal stakeholders to align IT initiatives with mission-critical regulatory, scientific, and operational objectives
- Lead multiple concurrent enterprise application initiatives supporting high-volume data systems and research platforms
- Delivered and optimized ITDS application processing 15M+ trade records, improving performance and scalability
- Applied structured project governance and delivery practices aligned with PMP standards to manage concurrent enterprise initiatives, ensuring alignment with scope, timelines, and stakeholder expectations

- Led enhancements to Research Publication and Tracking System (RPTS), improving tracking of research outputs and compliance readiness
- Supported management of large volumes of research records annually, improving reporting accuracy and operational visibility
- Contributed to DisMAP platforms integrating large-scale scientific datasets for analysis and decision-making
- Translate business priorities into technology strategies and solution roadmaps
- Drive cross-functional collaboration across business, analysts, and engineering teams
- Prioritize IT initiatives based on stakeholder needs, business impact, and regulatory requirements

### **Draw Pixel Interactive – Director of Technology & IT Strategy (Owner)**

Mar 2013 – Apr 2020 | Ellicott City, MD

- Led IT strategy and delivery for enterprise, nonprofit, financial services, and government clients, aligning technology initiatives with business and regulatory objectives
- Managed multiple concurrent client engagements with full delivery accountability and measurable business outcomes
- Served as a trusted advisor to client leadership, developing strategic roadmaps and technology solutions to support growth and operational efficiency
- Delivered B2B and B2C platforms including e-commerce and customer engagement systems, enhancing user experience and digital capabilities
- Managed full lifecycle delivery including budgeting, forecasting, resource planning, and execution
- Drove digital transformation and process optimization initiatives across diverse client environments
- Led cross-functional teams, including offshore resources and vendors, ensuring successful delivery of complex programs
- Presented solution strategies to executive stakeholders, translating technical concepts into business value
- Mentored engineering teams and technical leads, fostering a culture of accountability, innovation, and delivery excellence

### **R2Integrated – Director of RIA Engineering / Sr. Software Architect**

Mar 2008 – Mar 2013 | Baltimore, MD

- Led IT strategy and roadmap initiatives for enterprise clients including Pfizer, FMC Corporation, and Cassidy Turley (\$750M+), aligning technology investments with business growth and operational objectives
- Directed large-scale digital and enterprise platform initiatives across nonprofit, healthcare, financial services, and commercial sectors
- Partnered with executive stakeholders (CIO, CTO, VP-level) to shape technology strategy and prioritize high-impact initiatives
- Delivered digital transformation programs improving system scalability, performance, and operational efficiency
- Managed cross-functional teams across web, mobile, and enterprise platforms, driving successful execution of complex initiatives
- Presented strategic roadmaps and solutions to executive leadership, influencing key technology decisions

## R2Integrated – Technical Project Manager / Sr. Engineer

Aug 2004 – Mar 2008 | Baltimore, MD

- Managed full project lifecycle including scope, timelines, budgets, and stakeholder communication across multiple concurrent client engagements
- Acted as a liaison between business stakeholders and engineering teams, ensuring alignment between requirements and technical delivery
- Developed enterprise web and portal applications using .NET technologies, supporting high-visibility client systems
- Contributed to early adoption of digital, media, and mobile technologies across client environments
- Promoted to leadership role based on performance, delivery impact, and client engagement success

### SELECTED CLIENT ENGAGEMENTS

#### **Nonprofit & Associations:**

National Aquarium • US Lacrosse • Living Classrooms • International Food Information Council (IFIC) • Ulman Cancer Foundation

#### **Government & Public Sector:**

NOAA Fisheries (NMFS) • Federal Data & Regulatory Systems (ITDS, RPTS, DisMAP)

#### **Financial Services & Credit Unions:**

Tower Federal Credit Union • NIH Federal Credit Union • AFBA Credit Union

#### **Commercial & Enterprise:**

Microsoft • Pfizer • Coca-Cola • Time Warner Cable • Stanley Black & Decker • Texas Instruments • Travelers Insurance

### TECHNOLOGY & TOOLS (HIGH-LEVEL)

Enterprise Applications • Cloud & Web Technologies • Data Platforms • API & Integration Services • Agile & SDLC Methodologies • PMO Tools

### ADDITIONAL EXPERIENCE (EARLY CAREER)

Held progressive roles in web development, UI/UX design, and application development across organizations in the U.S., Singapore, and India. Built foundational expertise in full lifecycle development, client delivery, and cross-functional collaboration.

### EDUCATION

MBA – University of Maryland

B.Tech – Industrial Production

PG Diploma – Planning & Project Management

PG Diploma – Computer Applications